

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318211

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CONFIRMATORY TRADEMARK ASSIGNMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advance Magazine Publishers Inc.		09/24/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Fairchild Publishing, LLC		
Street Address:	11175 Santa Monica Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	1397641	CHILDREN'S BUSINESS	
Registration Number:	1468298	DNR	
Registration Number:	1847691	EYE	
Registration Number:	1718112	FN	
Registration Number:	1915619	FNS	
Registration Number:	0561615	FOOTWEAR NEWS	
Registration Number:	1373759	KEEPING TRACK	
Registration Number:	1304986	M	
Registration Number:	4401324	M	
Registration Number:	4049821	MEN'S WEEK	
Registration Number:	1175097	MENSWEAR	
Registration Number:	0227298	WOMEN'S WEAR DAILY	
Registration Number:	0913731	WWD	
Registration Number:	4301413	WWD	
Registration Number:	1822709	WWD	
Registration Number:	2867136	WWD	
Registration Number:	4480149	WWD BEAUTYINC	
Registration Number:	3753503	WWD STYLE STARTS HERE	
Registration Number:	2867134	WWD.COM	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3961931	WWDBLAST
Registration Number:	3912671	WWDEYESCOOP
Registration Number:	3172996	WWDFAST
Registration Number:	3114734	WWDSCOOP
Registration Number:	4113143	FAIRCHILD FASHION MEDIA
Serial Number:	86287674	SPORT STYLE
Serial Number:	85353848	WWD THE MAGAZINE

CORRESPONDENCE DATA

Fax Number: 2027393001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202.739.5965

Email: jwashington@morganlewis.com, ateixeira@morganlewis.com, trademarks@morganlewis.com

Correspondent Name: Joseph E. Washington

Address Line 1: 1111 Pennsylvania Avenue, NW

Address Line 2: Attention: TMSU

Address Line 4: Washington, D.C. 20004-2541

NAME OF SUBMITTER:	Joseph E. Washington
SIGNATURE:	/Joseph E. Washington/
DATE SIGNED:	09/26/2014

Total Attachments: 2

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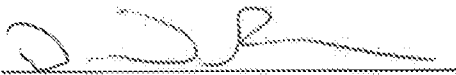
CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment ("**Confirmatory Assignment**") confirms that Advance Magazine Publishers Inc., a New York corporation with an address at 4 Times Square, New York, New York 10036 ("**Assignor**") and Fairchild Publishing, LLC, a Delaware limited liability company with an address at c/o Penske Media Corporation, 11175 Santa Monica Blvd., Los Angeles, CA 90025 ("**Assignee**") entered into a Worldwide Trademark Assignment Agreement on September 5, 2014 pursuant to which Assignor assigned, transferred, sold, and conveyed to Assignee all of Assignor's rights, title, and interest in and to all the Transferred Trademarks (as defined in the Worldwide Trademark Assignment), including the U.S. trademark registrations and applications set forth on the attached Schedule A ("**U.S. Marks**"), together with the goodwill of the businesses associated therewith and the portion of the business to which the U.S. Marks pertain, effective as of September 5, 2014 ("**Effective Date**").

For good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor confirms having assigned, transferred, sold, and conveyed to Assignee all of Assignors' right, title, and interest in and to the U.S. Marks, including all of the goodwill associated with any of the U.S. Marks, the portion of the business to which the U.S. Marks pertain, and all rights of action and remedies for past, present, and future infringements of any of the U.S. Marks, as of the Effective Date.

Assignor has caused this Confirmatory Assignment to be executed by its duly authorized officer, who certifies that he/she is duly authorized to execute this document on behalf of Assignor.

Advance Magazine Publishers Inc.

By: 

Name: David Geithner

Title: Vice President

Date: September 24, 2014

SCHEDULE A

U.S. Trademark Registrations

Mark	Registration No.
CHILDREN'S BUSINESS	1397641
DNR	1468298
EYE	1847691
FN	1718112
FNS	1915619
FOOTWEAR NEWS	561615
KEEPING TRACK	1373759
M	1304986
M (Design)	4401324
MEN'S WEEK	4049821
MENSWEAR	1175097
WOMEN'S WEAR DAILY	227298
WWD	913731
WWD	4301413
WWD	1822709
WWD	2867136
WWD BEAUTYINC	4480149
WWD STYLE STARTS HERE	3753503
WWD.COM	2867134
WWD BLAST	3961931
WWDEYESCOOP	3912671
WWDFAST	3172996
WWDSCOOP	3114734
FAIRCHILD FASHION MEDIA	4113143

U.S. Trademark Applications

Mark	Application Serial No.
SPORT STYLE	86/287674
WWD THE MAGAZINE	85/353848